

Botswana's Progress Toward the U.N. SDGs
 Canva Social Media Graphic Rubric

	Exemplary	Satisfactory	Unsatisfactory
Content	Canva social media graphic clearly, accurately and creatively raises awareness and/or promotes action among Batswana related to your assigned SDG and focuses on current status, a key intervention or a challenge remaining.	Canva social media graphic clearly and accurately raises awareness and/or promotes action among Batswana related to your assigned SDG and focuses on current status, a key intervention or a challenge remaining.	Canva social media graphic does not clearly and /or accurately raise awareness and/or promote action among Batswana related to your assigned SDG and/or focus on current status, a key intervention or a challenge remaining.
Layout and Design	Canva graphic is laid out and organized in a visually appealing manner. Layout and design greatly complement content.	Canva graphic is laid out and organized in a visually appealing manner.	Canva graphic is not laid out and organized in a visually appealing manner.
Graphics	Canva images are clear, relevant to content and complement content.	Canva images are clear and relevant to content.	Canva images are not clear and/or not relevant to content.
Professionalism	No spelling or grammatical errors.	A few minor spelling and/or grammatical errors.	Several spelling and/or grammatical errors.